



REAL DIRECTION

SHAPING LIVES THROUGH INTERACTIVE MEDIA

I'm Luke Cato, founder of Real Direction, a world first in immersive education and contextualised safeguarding. We create high quality interactive short films, tools and games that tackle society's most pressing problems including knife crime, unhealthy relationships, gang culture and county lines and equip frontline educators like you with the right digital tools to engage young people.

Our mission is to positively impact all young people in the UK with our powerful decision making tools and on January 11th we premiered our latest title, Lawrence, at Leicester Square to an audience of educators, police and frontline practitioners. The response to our purpose was overwhelming.

Here is what people are saying:

James Brown Managing Director Inspiring Leaders "This is a brilliant concept that engages students who face similar dilemmas every day"

Our commitment to supporting young people is core to everything we do and we are on a mission to ensure Lawrence, and the vital lessons it provides, reaches every young person in need. Which is why we have made it free!



By downloading Lawrence today, you can support us on this journey and effectively impact and engage the young people within your care.

You can hear more about my journey and our work [here](#).

Together we are stronger in making a meaningful impact, creating safer communities for our young people, saving lives, and developing aspirational futures .

LAWRENCE

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